



learn at home
dvd program



an open letter
from the founder

Thank you for taking the time to find out more about Simply Music. The purpose of this letter is to introduce you to the Simply Music program. It would appear that if you are taking the time to read about who we are and what it is that we offer, then you most likely have some level of interest in learning how to play the piano. Maybe that interest is for yourself, for somebody in your family, or for a friend. Whatever the reason, it starts with you finding out more about this wonderful method.

What makes this more difficult, is not having the opportunity to sit with you, explain in detail how the program works and show you 'first hand' how we achieve such stunning results. At best you may know someone who is already a Simply Music student. When friends praise something, it is easier to believe. Perhaps you have read about Simply Music in a newspaper, heard about us from a radio interview or seen something about us on television. If so, the good thing about that, is that when you see those children and adults playing, or when you hear them talk about this program, it's very clear that these people are telling the truth. They talk about Simply Music because they love it!

I love it! I love what it does for people. I regularly receive letters, faxes or emails – stories from people who truthfully never believed it would be possible for them to learn how to play piano. Often I hear from total beginners who are playing a bunch of songs within weeks of starting. It's a thrill for me to be able to feel, in the words that they write, how much joy this program brings them. What gets to people, and what they love about Simply Music, is how quickly it happens – how immediate their results are and how much fun the process is.

Creating this program has been a labor of love, and clearly, what makes it worthwhile are our results. Over time, and as more and more people have gone through the program, I've come to trust in those results. And like any good and worthwhile thing, it takes something on your part. In fact, there are two parts to your investment in Simply Music.

Firstly there's the financial commitment. We've tried to make the program as affordable as possible. We believe it to be very fair, and think that it represents outstanding value. The second part of your investment is time. However, it's minimal. In fact, if you can find 15 or 20 minutes a day, most days of the week, then I'll stand behind a promise that you'll be playing an entire repertoire of great-sounding music within a couple of months.

Obviously the choice is entirely yours as to whether you enroll into the Simply Music program. In this booklet you can read more about the method. You can also go to our website and find out a whole lot more. My recommendation is to do whatever you need to in order to feel comfortable about becoming a student. But please, try it. And if you would be so kind, please write or email me and let me know how it's going.

With kind regards,

Neil Moore
Founder and Executive Director, Simply Music

the simply music method

A breakthrough in music learning

Simply Music is a new and revolutionary Australian-developed piano method that guarantees to have you playing great-sounding contemporary, gospel, classical, blues and accompaniment pieces – immediately – from your very first lessons!

This unique Learn-at-Home system, developed by Australian-born music educator Neil Moore, is a 'playing-based' approach and produces unprecedented results. In fact, about 25,000 families, in 13 countries, have participated in this remarkable, Learn-at-Home course.

Simply Music is becoming the new standard in entry-level music education. Our method redefines music learning and is ideal for children, teens, adults and seniors alike.

How simply music differs from traditional methods

Traditional piano lessons require students to first learn how to read music as the means of learning how to play. The sad result is that this 'read first, play later' approach is slow and frustrating. In the end, far too many students never acquire the ability to play. Many in fact, lose their desire to play altogether.

In reality, expecting students to read music before they have learned how to play, would be like expecting children to read and spell before they have learned how to talk!

In contrast, Simply Music focuses on the sheer joy of playing. It emulates the natural process of learning how to talk. We introduce reading after you have developed a natural connection to the instrument and can play a huge repertoire.

Gone are the boring practice sessions and relentless hours of drills that typically come with traditional piano lessons.

Within months you will easily and naturally build a play-list of contemporary, blues and classical pieces, as well as playing chords and accompaniments.

The bottom line is that the Simply Music method ensures success. In fact, we guarantee that you'll be playing great-sounding music – immediately – from your very first lessons!



frequently asked questions

Q. I've never had music lessons before and am a total beginner. Is this program suitable for someone like me?

A. This program is perfect for you. Our basic program is designed for total beginners and steps you through the process of learning how to play great-sounding music in a fraction of the time usually required.

Q. What programs do you have for students that are not beginners?

A. If you've had traditional lessons and are not a beginner, you will still learn an enormous amount from the Simply Music method. In addition to the Level 1 Program, the series includes a second module that provides more contemporary, blues, classical and accompaniment pieces. With both of these programs, students broaden their relationship to the instrument and further develop their ability to play. Even though Simply Music defines itself as an 'entry-level' program, advanced students commonly enjoy learning how to play other styles of music outside of the traditional, classical repertoire. You may benefit from the array of tools that enable you to play without the need to have written music in front of you. Our fundamental approach to learning can be mapped on to far more advanced music, and students with prior experience commonly report a new-found ease with learning pieces that were previously a difficulty.

Q. Do Simply Music students ever learn to read music?

A. Yes, although not as part of our Learn-at-Home series.

Just as with language where children learn to talk long before they learn to read, those students who continue to learn with a Simply Music teacher, begin the reading process after they have acquired a repertoire of 35 to 50 songs. This provides the ideal foundation for students to learn how to read music. Please visit our website to find a Licensed Simply Music teacher nearest you.

Q. At what age can a child begin learning the Simply Music method?

A. Students can start as early as six or seven years old. Younger students usually need more assistance from a parent or older sibling.

Q. I love the piano and can already play well. Do you have anything to offer me?

A. If you enjoy people as much as you do music, you may consider becoming a Simply Music teacher. This revolutionary program provides you with everything you need to teach others this remarkably fast, fun and easy way to play the piano. Formal qualifications and prior teaching experience are not required. The high quality of training materials we have developed, means even those who never dreamed they could teach piano, are successfully teaching this program. All you need is a love of playing, a love of being with people of all ages, a willingness to be trained and a desire to bring the joy of music to others. If so, then becoming a Simply Music teacher could be perfect for you. Check out our website for further details at: simplymusic.com

learn at home dvd program

This remarkable learn-at-home video program will have you playing great-sounding contemporary, gospel, classical, blues and accompaniment pieces - immediately - from your very first lessons.

Level 1



includes:

- Amazing Grace
- Ode to Joy
- Alma Mater Blues
- Für Elise
- Night Storm
- I'll be there
- and more...

Level 2

More great-sounding contemporary, classical, blues and accompaniment pieces that add to your repertoire. This fantastic selection of pieces will help you continue your musical journey.



includes:

- Minuet in G
- Family Tree
- Greensleeves
- Light Blue
- Tear for a Friend
- and more...

Please note that we offer a 30-day money-back guarantee (less shipping and handling charges)

locate a teacher

For those students who wish to enhance their progress by learning with a trained and licensed teacher, log on to our website at: simplymusic.com to find a Simply Music teacher nearest you.

If you already have basic playing skills, please inquire about our remarkable Teacher Training Program.



what others say

Mary Pride – Publisher
The Old Schoolhouse Magazine

"I have seen a lot of music programs over the years. Some were fun. Some were clever. Some were thorough. Here's one that has it all. Everything about this video curriculum is right".

Dr. Anne Margaret Wright (Psy.D.)
Educational Consultant for: The Old Schoolhouse Magazine

"This is a wonderful music program and the results are astounding! Even if you don't consider yourself musically talented, this program is designed for you! It is easy to understand and easy to play a full repertoire of beautiful songs from a variety of genres. I also think this program could be a major breakthrough for children with a variety of cognitive delays and learning disabilities. I love the Simply Music approach."

Marlene Maxion

"There are no words to describe what Simply Music has brought into my home. To think that in one afternoon, I was actually playing two lovely songs. I was so excited, I started calling family members to hear for themselves the miracle of music that came from my soul".

Marsha Goodstein

"My daughter is only 7 years old with no previous music knowledge. Our experience has absolutely surpassed our expectations. Recently she played a well-known song in front of 100 people and brought the house down".

Lucille VanDusen

"When I saw you explaining the theory of Simply Music on TV, it made the greatest sense. I've found the difference between learning the piano and playing the piano. I'm now playing the blues for the first time in my life. I can't thank you enough for



what others say

Additional comments from some of our homeschooling families

"My boys are 8 and 10. They've just started with Simply Music and already know 12 songs. Not just 'Twinkle, Twinkle Little Star' and 'Mary Had A Little Lamb', but real music. The boys are already playing the blues. They think they're hot stuff."

"My children will be doing math and want to take a break and we'll say, 'let's play the piano' and so we all have fun playing the piano."

"I put my sons into the program because I wanted them to learn how to play, never thinking that in the midnight hours I would also be playing the music that they were learning. I think that's the most wonderful part of the program for me – I got to learn how to play too!"

"When I hear my daughter sit down at the piano and play the way that she has learned to play over the last few short months – I'm thrilled. She was sitting down playing wonderful pieces with two hands – almost immediately."

"This method breaks down the barriers in learning. It really simplifies it."

"Our daughter is playing when she has free time....she plays beautifully....she plays the music that I love, and so my house is full of classical music and I love that!"



Simply Music is a revolutionary, Australian-developed piano learning method that offers a breakthrough in Music education. This remarkable approach has students of all ages playing great-sounding contemporary, classical, gospel, blues and accompaniment pieces – immediately – from their very first lessons!

Simply Music

US & Canada

• PO Box 160663
• Sacramento California 95816
• Telephone + 916 646 0581
• Facsimile + 916 646 0584
• info@implymusic.com
• www.simplymusic.com

Australia & New Zealand

• PO Box 142
• Darling South Victoria 3145
• Telephone + 613 9885 2166
• Facsimile + 613 9885 6144
• info@implymusic.com
• www.simplymusic.com