



Foundation Statement

Simply Music is based on the premise that all human beings are naturally musical.

Our Vision

We foresee a world where participating in, experiencing and expressing music are the norm.

Our Organization

We are a pioneer and world-leader in music participation and entry-level music education.

Our Guiding Principles

Our primary purpose is to be of service to our customers.

We conduct ourselves with honesty and integrity.

Everything we do is done with excellence.

Our work environment fosters growth, respects diversity and recognizes everyone's contribution.

We treat our students, educators, staff, associates and partners with honesty and respect.

We conduct business with those who are honorable and who support our Guiding Principles.

We build local and worldwide relationships that transform our communities.

We recognize that being profitable is essential to fulfilling our vision.

